

Coding Procedures for *Nation* and *National Review* Articles (Chapter 4)

Summary:

For both that *Nation* and the *National Review*, initial electronic searches were performed. Different procedures were used for the two magazines because they were stored in different databases with different electronic search tools. Search procedures were chosen in order to maximize the number of articles found in the search. Most of the articles resulting from the searches did not qualify for inclusion in the dataset. The coding guidelines below were used to determine which articles were actually praising or criticizing the U.S. news media and thus should be included in the dataset.

Search Procedure for *Nation* Articles:

- Search Engine: The Nation Digital Archive hosted by EBSCO
- Search Terms: Media or Press in index

Search Procedure for *National Review* Articles:

- Search Engine: Academic Search Premier database by EBSCO
- Search Terms: Media or Press in abstract

Article Coding Guidelines:

- Articles without even a mention of Media or press are excluded
- Current, not historical, media
- No letters to the editor
- Not foreign or “international” media
- Include book reviews, although in practice there is rarely much media discussion
- Include local media if it is in U.S (for example, several articles in *National Review* about New York media)
- Include poems about politics (mostly relevant to *Nation*)
- Must be some sort of news reporting, not movies or cartoons (mostly relevant to *Nation*)
- Not comments on alternative or “underground press” (mostly relevant to *Nation*)
- Not “press conference”
- Not if media is part of a person’s title, like “media philosopher,” but there is no actual commentary on the media
- Coverage of mainstream press’s hostility to your opponents is positive.
- Each item in the “The Week” section in *National Review* is treated as an article.

Coding Categories:

- Date
- At least first 4 letters of authors last name
- Mention (1), subject of a sentence (2), or a whole article on the media (3)
- Positive (1), negative (2), or neither (3)