

Jonathan McDonald Ladd

McCourt School of Public Policy
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Education

Princeton University

Ph.D., Department of Politics, 2006.

Committee: Larry Bartels (Chair), Douglas Arnold, Martin Gilens, Tali Mendelberg.

M.A., Department of Politics, 2003.

Tufts University

B.A., Political Science, *magna cum laude*, Highest Honors in Thesis, 2000.

Academic Appointments

Georgetown University

Associate Professor, with tenured appointments in the McCourt School of Public Policy and the Department of Government, 2012–present.

Affiliated Faculty, Massive Data Institute, 2013–present (Executive Board, 2018–2022).

Affiliated Faculty, Lab for Globalization and Shared Prosperity, 2022–present.

Faculty Liaison, Institute of Politics and Public Service, 2016–present.

Director, M.A. in American Government Program, Department of Government, 2015–2019.

American Government Field Chair, Department of Government, 2012–2013, 2017–2018, Spring 2023.

Assistant Professor, with appointments in the McCourt School of Public Policy (formerly the Public Policy Institute) and the Department of Government, 2005–2012.

Fellowships and Visiting Positions

Guest Researcher, Centre for Political Research (CEVIPOF), Sciences Po Paris, Summer 2022 and Summer 2023.

Nonresident Senior Fellow, Governance Studies Program, Brookings Institution, 2014–2020.

Visiting Researcher, Department of Political Science, University of California, Berkeley, Summer 2018.

Dissertation Prize Fellow, Fellowship of Woodrow Wilson Scholars, Woodrow Wilson School of Public and International Affairs, Princeton University, 2003–2005.

Books

- Bode, Leticia, Ceren Budak, Jonathan M. Ladd, Frank Newport, Josh Pasek, Lisa O. Singh, Stuart N. Soroka, Michael W. Traugott. 2020. *Words that Matter: How the News and Social Media Shaped the 2016 Presidential Election*. Washington, DC: Brookings Institution Press.
Subject of an “Authors Meet Critics” roundtable at the 2022 Midwest Political Science Association Annual Meeting.
- Ladd, Jonathan M. 2012. *Why Americans Hate the Media and How It Matters*. Princeton, NJ: Princeton University Press.
Winner of the 2013 *Goldsmith Book Prize* from Harvard University’s Shorenstein Center on the Press, Politics and Public Policy for the book “that best fulfills the objective of improving democratic governance through an examination of the intersection between the media, politics and public policy.”
Winner of the 2012 *Donald McGannon Award* for Social and Ethical Relevance in Communications Policy Research for the “most notable book addressing issues of communications policy.”

Articles in Peer Reviewed Journals

- Gillion, Daniel Q., Jonathan M. Ladd, and Marc Meredith. 2020. “Party Polarization, Ideological Sorting and the Emergence of the U.S. Partisan Gender Gap.” *British Journal of Political Science* 50 (4): 1217–1243.
- Croco, Sara E., Elizabeth Suhay, Rachel Blum, Lilliana Mason, Hans Noel, Jonathan Ladd, Michael M. Bailey. 2019. “Student Run Exit Polls 101.” *PS: Political Science & Politics* 52 (2): 361–366.
- Hopkins, Daniel J. and Jonathan M. Ladd. 2014. “The Consequences of Broader Media Choice: Evidence from the Expansion of Fox News.” *Quarterly Journal of Political Science* 9 (1): 115–135.
- Ladd, Jonathan M., and Gabriel S. Lenz. 2011. “Does Anxiety Improve Voters’ Decision Making?” *Political Psychology* 32 (2): 347–361.
Part of a three-article workshop discussing our previous article, “Reassessing the Role of Anxiety in Vote Choice.”
- Ladd, Jonathan M. 2010. “The Role of Media Distrust in Partisan Voting.” *Political Behavior* 32 (4): 567–585.
Winner of the *Westview Press Award* for best graduate student paper presented at the Annual Meeting of the Midwest Political Science Association, 2006.
- Ladd, Jonathan M. 2010. “The Neglected Power of Elite Opinion Leadership to Produce Antipathy toward the News Media: Evidence from a Survey Experiment.” *Political Behavior* 32 (1): 29–50.
- Ladd, Jonathan M., and Gabriel S. Lenz. 2009. “Exploiting a Rare Communication Shift to Document the Persuasive Power of the News Media.” *American Journal of Political Science* 53 (2): 394–410.
Successfully replicated and used as a teaching example in Chapter 13 of Bueno de Mesquita, Ethan, and Anthony Fowler. 2021. *Thinking Clearly with Data: A Guide to Quantitative Reasoning and Analysis*. Princeton, NJ: Princeton University Press.
Successfully replicated in Hainmueller, Jens. 2012. “Entropy Balancing for Causal Effects: A Multivariate Reweighting Method to Produce Balanced Samples in Observational Studies.” *Political Analysis* 20(1): 25–46, and in Fowler, Anthony and Kisoo Kim. 2022. “An Information-Based Explanation for Partisan Media Sorting.” *Journal of Theoretical Politics*. 34(4): 499–526.
Reprinted as Chapter 30 in *Political Knowledge*, eds. Jeffrey Friedman and Shterna Friedman. 2012. New York, NY: Routledge, pp. 320–346.

Reprinted as Chapter 2 in *Media Power in Politics, 6th Edition*, ed. Doris A. Graber. 2011. Washington, DC: Congressional Quarterly Press, pp. 19–32.

- Ladd, Jonathan M., and Gabriel S. Lenz. 2008. “[Reassessing the Role of Anxiety in Vote Choice.](#)” *Political Psychology* 29 (2): 275–296.
- Ladd, Jonathan M. 2007. “[Predispositions and Public Support for the President during the War on Terrorism.](#)” *Public Opinion Quarterly* 71 (4): 511–538.

Book Chapters

- Pasek, Josh, Lisa O. Singh, Yifang Wei, Stuart N. Soroka, Jonathan M. Ladd, Michael W. Traugott, Ceren Budak, Leticia Bode, and Frank Newport. 2020. “[Attention to Campaign Events: Do Twitter and Self-Report Metrics Tell the Same Story?.](#)” In *Big Data Meets Survey Science: A Collection of Innovative Methods*, eds. Craig A. Hill, Paul P. Biemer, Trent D. Buskirk, Lilli Japiec, Antje Kirchner, Stas Kolenikov, and Lars E. Lyberg. Hoboken, NJ: Wiley, pp. 193–216.
- Ladd, Jonathan M., and Alexander R. Podkul. 2020. “[Sowing Distrust of the News Media as an Electoral Strategy.](#)” In *Oxford Handbook of Electoral Persuasion*, eds. Bernard Grofman, Liz Suhay, and Alex Trechsel. New York, NY: Oxford University Press, pp. 427–454.
- Ladd, Jonathan M., and Alexander R. Podkul. 2019. “[Distrust of the News Media as a Symptom and a Further Cause of Partisan Polarization.](#)” In *New Directions in Media and Politics, Second Edition*, ed. Travis N. Ridout. New York, NY: Routledge, pp. 54–79.
- Ladd, Jonathan M. 2013. “[The Era of Media Distrust and Its Consequences for Perceptions of Political Reality.](#)” In *New Directions in Media and Politics*, ed. Travis N. Ridout. New York, NY: Routledge, pp. 24–44.

Major Public Datasets Created

- Kates, Sean, Jonathan M. Ladd, and Joshua A. Tucker. 2022. “2018–2021 American Institutional Confidence Poll Complete Panel Dataset.”
- Kates, Sean, Jonathan M. Ladd, and Joshua A. Tucker. 2018. “2018 American Institutional Confidence Poll.”
- Gillion, Daniel Q., Jonathan M. Ladd, and Marc Meredith. 2018. “Historic Presidential Approval and Party Identification Cumulative File.”

Other Writing

Book Reviews

- Ladd, Jonathan M. 2012. [Review of *When Politicians Attack: Party Cohesion in the Media* by Tim J. Groeling \(Cambridge University Press, 2010\).](#) *Public Opinion Quarterly* 76 (1): 182–192.
- Ladd, Jonathan M. 2011. [Review of *War Stories: The Causes and Consequences of Public Views of War* by Matthew A. Baum and Tim J. Groeling \(Princeton University Press, 2010\).](#) *Political Communication* 28 (2): 245–247.
- Ladd, Jonathan M. 2008. [Review of *When the Press Fails: Political Power and the News Media from Iraq to Katrina* by W. Lance Bennett, Regina G. Lawrence and Steven Livingston \(University of Chicago Press, 2007\).](#) *Perspectives on Politics* 6 (3): 601–602.

Reports for Think Tanks or Foundations

- Kates, Sean, Jonathan M. Ladd, and Joshua A. Tucker. 2023. [“How Americans’ Confidence in Technology Firms Has Dropped: Evidence from the Second Wave of the American Institutional Confidence Poll.”](#) Research report in the series on “The Economics and Regulation of Artificial Intelligence and Emerging Technologies,” for the Center on Regulation and Markets, The Brookings Institution.
- Singh, Lisa, Michael Traugott, Leticia Bode, Ceren Budak, Pamela E. Davis-Kean, Ramanathan Guha, Jonathan Ladd, Zeina Mneimneh, Quynh Nguyen, Josh Pasek, Trivellore Raghunathan, Rebecca Ryan, Stuart Soroka, Laila Wahedi. 2020. [“Data Blending: Haven’t We Been Doing This for Years?”](#) A white paper by the Massive Data Institute, Georgetown University.
- Ladd, Jonathan M., Joshua A. Tucker, and Sean Kates. 2018. [“The 2018 American Institutional Confidence Poll: The Health of American Democracy in an Era of Hyper Polarization.”](#) A report by the John S. and James L. Knight Foundation and the Baker Center for Leadership & Governance at Georgetown University.
Ladd, Jonathan M., and Alexander R. Podkul. 2018. [“The Spread of Inaccurate Political Information In the Era of Distrusted News Media.”](#) A white paper prepared for the Knight Commission on Trust, Media and Democracy, a project of the Aspen Institute and the John S. and James L. Knight Foundation.
- Ladd, Jonathan M, with Alex Podkul. 2018. [“The Spread of Inaccurate Political Information in the Era of Distrusted News Media.”](#) A white paper for the John S. and James L. Knight Foundation.
- Ladd, Jonathan M., and Joshua A. Tucker 2017. [“Review of Data Available to Measure the Health of Democracy and Menu of Future Options for Improved Measurement Efforts in the United States.”](#) A report by the John S. and James L. Knight Foundation.

Other Major Public Research Reports

- Jensen, Brad, Lisa Singh, Pamela Davis-Kean, Katharine Abraham, Paul Beatty, Leticia Bode, Duen Horng Chau, Tina Eliassi-Rad, Rich Gonzalez, Rebecca Hamilton, In Song Kim, Theresa Kuchler, Jonathan Ladd, Kristina Lerman, Maggie Levenstein, Zeina Mneimneh, Quynh Camthi Nguyen, Josh Pasek, Trivellore Raghunathan, Rebecca Ryan, Stuart Soroka, Mahlet Tadesse, and Michael Traugott. 2021. [“Modeling Considerations for Quantitative Social Science Research Using Social Media Data.”](#) *PsyArXiv Preprints*. July 28.
- Budak, Ceren, Stuart Soroka, Lisa Singh, Michael Bailey, Leticia Bode, Nitesh Chawla, Pamela Davis-Kean, Munmun De Choudhury, Richard De Veaux, Ulrike Hahn, Brad Jensen, Jonathan Ladd, Zeina Mneimneh, Josh Pasek, Trivellore Raghunathan, Rebecca Ryan, Noah A. Smith, and Michael Traugott. 2021. [“Modeling Considerations for Quantitative Social Science Research Using Social Media Data.”](#) *PsyArXiv Preprints*. May 17.
- Mneimneh, Zeina, Josh Pasek, Lisa Sing, Rachel Best, Leticia Bode, Elizabeth Bruch, Ceren Budak, Pamela Davis-Kean, Katharine Donato, Nicole Ellison, Andrew Gelman, Erica Groshen, Libby Hemphill, William Hobbs, Brad Jensen, George Karypis, Jonathan Ladd, Amy O’Hara, Trivellore Raghunathan, Philip Resnik, Rebecca Ryan, Stuart Soroka, Michael Traugott, Brady West, and Stefan Wojcik. 2021. [“Data Acquisition, Sampling, and Data Preparation Considerations for Quantitative Social Science Research Using Social Media Data.”](#) *PsyArXiv Preprints*. March 15.
- Ladd, Jonathan, Rebecca Ryan, Lisa Singh, Leticia Bode, Ceren Budak, Frederick Conrad, Elizabeth Cooksey, Pam Davis-Kean, Keenan Dworak-Fisher, Deen Freelon, Dan Hopkins, Brad Jensen, Ken Kelley, Renee Miller, Zeina Mneimneh, Josh Pasek, Trivellore Raghunathan, Carole Roan Gresenz,

Sudeepta Roy, Stuart Soroka, and Michael Traugott. 2020. "Measurement Considerations for Quantitative Social Science Research Using Social Media Data." *PsyArXiv Preprints*. December 23.

- Singh, Lisa, Leticia Bode, Pamela Davis-Kean, John Abowd, Tanya Berger-Wolf, Ceren Budak, Guangqing Chi, Andy Guess, Jennifer Hill, Adam Hughes, Brad Jensen, Frauke Kreuter, Jonathan Ladd, Margaret Little, Zeina Mneimneh, Kevin Munger, Josh Pasek, Trivellore Raghunathan, Rebecca Ryan, Stuart Soroka, and Michael Traugott. 2020. "Study Designs for Quantitative Social Science Research Using Social Media." *PsyArXiv Preprints*. July 1.

Selected Columns for a Popular Audience

Since 2012, I have written over 50 columns and substantial blog posts interpreting politics for a popular audience in a variety of outlets. A complete list is available here:

<https://www.jonathanmladd.com/columns-blog-posts.html>. Below is a selected list:

- Kates, Sean. Jonathan M. Ladd, and Joshua Tucker. 2022. "Since 2018, Republicans Have Lost Confidence In U.S. Institutions." *Washington Post* (Monkey Cage Blog). Dec. 30.
- Kates, Sean, Jonathan Ladd, Joshua Tucker, and Jan Zilinsky. 2022. "Is the FBI Impartial? Over Half of Republicans Say 'No.' Allegations of Political Biases in Law Enforcement Can Hurt Democracy." *Washington Post* (Monkey Cage Blog). Sept. 15.
- Hetherington, Marc, and Jonathan Ladd. 2020. "Destroying Trust in the Media, Science, and Government Has Left America Vulnerable to Disaster." Brookings Institution (FixGov Blog). May 1.
- Ladd, Jonathan M. 2019. "The Senate Is a Much Bigger Problem Than The Electoral College." *Vox.com* (Mischiefs of Faction Blog). April 9.
- Kates, Sean. Jonathan Ladd, and Joshua Tucker. 2018. "Should You Worry about American Democracy? Here's What Our New Poll Finds." *Washington Post* (Monkey Cage Blog). Oct. 24.
- Ladd, Jonathan M. 2017. "Negative Partisanship May Be the Most Toxic Form of Polarization." *Vox.com* (Mischiefs of Faction Blog). June 2.
- Ladd, Jonathan M. 2016. "Trump's Only Significant Campaign Skill Is Manipulating the Media. But He's Great At It." *Vox.com* (Mischiefs of Faction Blog). Sept. 26.
- Ladd, Jonathan M. 2016. "Ideological Mobilization Helps Parties, Unless It Overpowers Them." *Vox.com* (Mischiefs of Faction Blog). May 19.
- Ladd, Jonathan M. 2016. "Donald Trump Is Sloppy About Policy Details, But Precise at Managing Party Factions." *Vox.com* (Mischiefs of Faction Blog). April 11.
- Ladd, Jonathan M. 2016. "The New Republic Lost the Battle Over American Liberalism." *Vox.com* (Mischiefs of Faction Blog). Jan. 13.
- Ladd, Jonathan M. 2015. "Four Approaches to Providing Political News, Given that So Many People Don't Want It." Mischiefs of Faction. Aug. 20.
- Ladd, Jonathan M. 2015. "Why Don't the Clintons and the Press Get Along?" Mischiefs of Faction. March 16
- Ladd, Jonathan M. 2014. "Gerrymandering Is a Useless Concept. Redistricting Is a Choice Among Values." Mischiefs of Faction. May 22.
- Ladd, Jonathan M. 2012. "Why Don't People Trust the Media Anymore?" The Monkey Cage (now renamed "Good Authority"). April 25.

Work in Progress

Presidential Campaigns in the New Media Environment: Lessons from 2016 and 2020 (with Ceren Budak, Josh Pasek, Lisa O. Singh, and Michael W. Traugott.). Under advanced contract with the “Cambridge Elements in Campaigns and Elections” series at Cambridge University Press. Scheduled for publication in 2025.

Some of the results that are in this book manuscript previously appeared in the following:

“Public Attention to Information in the 2020 U.S. Presidential Election.” Paper presented at the 2022 Annual Meeting of the American Political Science Association.

Some preliminary analyses were published in series of blog posts for CNN’s web page during the 2020 campaign. They are available here: <https://s3mc.org/political-communication/election-2020-project/>

The Effects of Facebook on Vote Preferences, Overall Media Use, and Social Capital: Evidence from a Field Experiment (with Kevin Arceneaux, Martial Foucault, Kalli Giannelos, and Can Zengin).

We presented several working papers based on work for this project. These include:

“The Effects of Facebook Access during the 2022 French Presidential Election: Can We Incentivize Citizens to be Better Informed and Less Polarized?” Paper presented at the 2023 Annual Meeting of the Midwest Political Science Association, Chicago, IL and the 2023 Annual Meeting of the European Political Science Association, Glasgow, UK.

“The Effects of Social Media during an Electoral Campaign: Can We Incentivize Citizens to be Better Informed and Less Polarized?” Paper presented at the conference “Responsible Citizenship: Communication, Social and Democratic Transitions,” June 26-28, 2023, Paris, France.

Confidence in American Institutions and the Health of American Democracy (with Sean Kates, Nita Rudra, and Joshua A. Tucker). This project is based on the American Institutional Confidence Poll, a panel survey that has so far interviewed the large national panel of Americans in 2018, 2021, and 2023.

We presented several working papers based on work for this project. These include:

“Which Institutions are Polarized and Unpolarized in the Public Mind?” Paper presented at the 2019 Annual Meeting of the American Political Science Association.

“Why Congress and the Press Have Become Less Popular Since the 1970s, But Other Institutions Have Not.” Paper presented at the Festschrift Conference Honoring the Career of Douglas Arnold, Princeton University, May 17, 2019.

“A Report on the 2018 American Institutional Confidence Poll.” A paper presented at the 2019 Annual Meeting of the Midwest Political Science Association.

“The 2018 American Institutional Confidence Poll: The Health of American Democracy in an Era of Hyper Polarization.” A report by the John S. and James L. Knight Foundation and the Baker Center for Leadership & Governance at Georgetown University.

Awards

Goldsmith Book Prize, Shorenstein Center on the Press, Politics and Public Policy, John F. Kennedy School of Government, Harvard University, for the academic book “published in the United States in the last 24 months that best fulfills the objective of improving democratic governance through an examination of the intersection between the media, politics and public policy.” 2013.

Donald McGannon Award for Social and Ethical Relevance in Communications Policy Research, Donald McGannon Communication Research Center, Fordham University, for the “most notable book addressing issues of communications policy in the previous year.” 2012.

Finalist for the Frank Luther Mott—Kappa Tau Alpha Journalism & Mass Communication Research Award, Kappa Tau Alpha National Honor Society for Journalism and Mass Communication, for the “best research-based book about journalism or mass communication published each year.” 2012.

Westview Press Award for the Best Graduate Student Paper presented at the Annual Meeting of the Midwest Political Science Association. 2006.

Grants

External Grants

McCourt Institute Grant through Sciences Po Paris, titled “Incentivizing Good Digital Governance: Toward a Healthier and More Ethical Online Public Sphere.” (Principle Investigators: Kevin Arceneaux, Martial Foucault and Kalli Giannelos, Co-Investigator: Jonathan Ladd.) €430,000. 2022–2023.

National Science Foundation “Convergence Accelerator” Grant, titled “The Future of Quantitative Research in the Social Sciences.” (Principle Investigators: Ceren Budek, Pamela Davis-Kean, Zeina Mneimneh, Rebecca Ryan and Lisa Singh.) I am named in the grant as “Senior Personnel” on the project and am co-organizer (with Rebecca Ryan) of 1 of our 5 funded conferences, titled “Measurement and Feature Engineering.” NSF grant numbers: #1934925 and #1934494. \$1.1 million. 2019–2022.

John S. and James L. Knight Foundation Grant, titled “An Open-Ended Format Survey on Trust in American Institutions and Support for Democratic Norms in the United States.” (Principle Investigator: Jonathan Ladd, Co-Principle Investigator: Joshua Tucker.) \$124,877 from the Knight Foundation, matched internally by \$76,250 from Georgetown University’s Baker Center for Leadership & Governance. 2017–2018.

University of Michigan Institute for Data Science (MIDAS) Grant, titled “A Social Science Collaboration for Research on Communication and Learning Based upon Big Data” to fund for 3 years the Michigan-Georgetown research group “Social Science and Social Media Collaborative (S₃MC)” (Principle Investigators: Michael Traugott and Trivellore Raghunathan, Co-Principle Investigators: Leticia Bode, Ceren Budak, Pamela Davis-Keane, Jonathan Ladd, Zeina Mneimneh, Josh Pasek, Rebecca Ryan, Lisa Singh and Stuart Soroka.) \$1.3 million from the University of Michigan, matched internally by \$200,000 from Georgetown University’s Massive Data Institute. 2017–2020.

Society for Political Methodology Travel Grants, to support travel to its Annual Summer Meeting. 2004 and 2005.

Mellon Foundation Summer Grant, to support methodological studies at the ICPSR Summer Program in Quantitative Methods of Social Research. 2001.

Internal Grants

Georgetown Tech & Public Policy Program Grant for “The Effects of Social Media on Overall Media Use, Misinformation Acceptance, Happiness, and Social Connectedness During a Presidential Campaign.” (Principle Investigator: Jonathan Ladd, Co-Principle Investigators: Kevin Arceneaux, Martial Foucault.) \$168,000. 2024–2025.

Georgetown Lab for Globalization and Shared Prosperity Grant for “A Survey Measuring Americans’ Reactions to Economic and Informational Globalization Using the American Institutional Confidence Poll Panel.” \$37,000. 2023.

Competitive Annual Research Grant for “A Proposed 2023 Survey on Americans’ Reactions to Economic and Informational Globalization.” \$8,000. 2022.

Competitive Summer Academic Grant, Graduate School of Arts and Sciences, Georgetown University. Summer salary. 2016 and 2022.

Competitive Summer Collaborative Research Award (for research with a PhD student), Department of Government, Georgetown University. Summer funding for the student while working on a project with the professor. 2016, 2019, 2022.

Competitive Senior Faculty Fellowship, Graduate School of Arts and Sciences, Georgetown University. One extra semester of research sabbatical. Spring 2021.

Georgetown Massive Data Institute Seed Grant for “Reinterviewing Respondents to Track Change in Assessments of Confidence in U.S. Institutions.” \$30,000. 2019.

Georgetown Massive Data Institute Seed Grant for “Exploring Relationships between Social Media and Traditional Media.” \$3,300. 2016.

Competitive Grants-In-Aid, Graduate School of Arts and Sciences, Georgetown University. \$2,000 each. Fall 2006, Fall 2007, Fall 2010, Spring 2011, Fall 2012, Fall 2015 and Fall 2019.

Dissertation Research Grant, Mamdouha S. Bobst Center for Peace & Justice, Princeton University. \$5,000. 2003.

Professional Service

Peer Review and Editorial Service

Editorial Board Member: *American Politics Research* (2016–present), *Political Behavior* (2015–2019).

Associate Editor: *Research & Politics*, 2013–2017.

Article manuscript reviewer: *American Economic Review*, *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *British Journal of Political Science*, *Comparative Political Studies*, *Economics & Politics*, *Electoral Studies*, *Human Communication Research*, *International Journal of Public Opinion Research*, *International Relations*, *Journal of Experimental Political Science*, *Journal of Politics*, *Journal of Theoretical Politics*, *Legislative Studies Quarterly*, *Mass Communication & Society*, *PLOS ONE*, *Policy Studies Journal*, *Political Analysis*, *Political Behavior*, *Political Communication*, *Political Psychology*, *Political Research Quarterly*, *Political Science Research and Methods*, *Proceedings of the National Academy of Sciences (PNAS)*, *PS: Political Science & Politics*, *Public Opinion Quarterly*, *Research & Politics*, *Social Science Quarterly*.

Book manuscript reviewer: Brookings Institution Press, Columbia University Press, Oxford University Press, Princeton University Press, University of Chicago Press.

Grant reviewer: American Political Science Association’s Centennial Center Grants, National Science Foundation (Program in Decision, Risk and Management Sciences, and Program in Political Science), Time-Sharing Experiments for the Social Sciences.

Service to Political Science Professional Organizations

Task Force on 2024 Pre-Election Polling, American Association for Public Opinion Research, 2024–2025.

Best Paper in American Politics Award Selection Committee, Midwest Political Science Association, 2024.

Executive Council, Elections, Public Opinion, and Voting Behavior (EPOVB) Section of the American Political Science Association, 2018–2020. (Member of the Bylaw Revision Committee of the Executive Council, 2019.)

Faculty Advisory Board, Centennial Center, American Political Science Association, 2017–2020.

President, National Capital Area Political Science Association, 2018–2019.

Chair, Best Dissertation Award Selection Committee, Experimental Research Section of the American Political Science Association, 2016.

Selection Committee for Short Courses, Annual Meeting of the American Political Science Association, 2015.

Conference Program Committee Member

Mass Media Division Program Chair, Annual Meeting of the Midwest Political Science Association, 2017 and 2020.

Political Communication Division Program Chair, Annual Meeting of the American Political Science Association, 2010.

Conference and Seminar Presentations

Guest Research Presentations (Excluding Job Talks)

Boston University, Department of Political Science (2015)

Brigham Young University, Department of Political Science (2018)

Columbia University, Department of Political Science (2015)

Facebook, Inc., User Experience Research Team, Menlo Park Headquarters (2018)

Harvard University, Department of Government (2013)

Harvard University, Weatherhead Center for International Affairs (2018)

Princeton University, Department of Politics (2019)

Princeton University, Woodrow Wilson School (2013)

Rutgers University, New Brunswick, Center for European Studies (2017)

Sciences Po Paris, Centre for Political Research (2022 and 2023)

Tufts University, Department of Political Science (2017)

University of California, Berkeley, Department of Political Science (2018)

University of Iowa, Department of Political Science (2020)

University of Maryland, College Park, Department of Government & Politics (2013)

University of Michigan, Ann Arbor, Michigan Institute for Data Science (MIDAS) (2019)

University of North Carolina, Greensboro, University-Wide Lecture Series (2014)

University of Virginia, Department of Politics (2017)

University of Wisconsin, Madison, Department of Political Science (2020)

Conference Paper and Poster Presentations

American Association for Public Opinion Research (2021)
 American Political Science Association (Attend regularly, 15 presentations since 2003)
 BigSurv: Big Data Meets Survey Science (2018)
 European Political Science Association (2024)
 International Society for Political Psychology (2002)
 Midwest Association for Public Opinion Research (2016, 2017)
 Midwest Political Science Association (Attend regularly, 17 presentations since 2003)
 Political Networks Annual Conference (2018)
 Society for Political Methodology Summer Meeting (2004, 2005)
 Southern Political Science Association (2024)

Conference Discussant

American Political Science Association (2006, 2008, 2009, 2013, 2015, 2016, 2017, 2019, 2021, 2024)
 Midwest Political Science Association (2008, 2015, 2016, 2021)
 Dartmouth College American Politics Experiments Conference (2016)
 Syracuse University Book Conference for Emily Thorson (2019)
 Society for Political Methodology Summer Meeting (2011)

Conference Roundtable Panelist

American Political Science Association (2017, 2023)
 Midwest Political Science Association (2014, 2019, 2021, 2022)
 Poynter Institute Journalism Ethics Summit: Media Trust in a New Era (2017)
 Social Science History Association (2015)
 Southern Political Science Association (2024)

Government Expert Testimony

One of three outside experts invited to provide public testimony on an initial draft of the Federal Communication Commission's report, "Review of the Literature Regarding Critical Information Needs of the American Public." Washington, DC. June 26, 2012.

Conferences and Workshops Organized in DC

"New Directions in Studying Social Media and Politics" (co-organizer with Kevin Arceneaux and Tiago Ventura). Sponsored by the Tech & Public Policy Program at the McCourt School of Public Policy. Planned for April 24-25, 2025 at the Capitol Campus of Georgetown University.

"Measurement, Data Curation and Feature Engineering in Studying Social Media" (co-organizer with Rebecca Ryan). Funded by the NSF "Convergence Accelerator" grant, "The Future of Quantitative Research in Social Science," September 24-15, 2020 at Georgetown University.

"Political Psychology APSA Pre-Conference" (co-organizer with Dan Hopkins, Cara Wong, and Joanne Miller). Sponsored by the Political Psychology Section of the American Political Science Association, August 28, 2019 at Georgetown University.

"Crisis of Confidence: Understanding Why Americans Have Lost Faith in Our Institutions." Annual LEAD Conference sponsored by the McCourt School of Public Policy, March 19, 2018 at Georgetown University.

DC American Politics Workshop (One Day Conference), Sponsored by the National Capital Area Political Science Association. Hosted by Jonathan Ladd at Georgetown University on June 4, 2014, June 7, 2017, and January 9, 2023.

Georgetown University Service

Complete list of committee service and other administrative positions available upon request.

Courses Taught (Years Active)

PhD Level, Dept of Government

American Govt PhD Field Workshop: Political Behavior (2023–present)
American Govt PhD Field Workshop: Research Design (2008–2019)
Analysis of Political Data (1st course in PhD methods sequence) (2011)
Political Economy of Mass Media (2007–2008)

Masters Level, McCourt School

The Politics of Policymaking (Core course in MPP degree) (2022–present)
Political Polling Methods (2017–present)
Statistical Methods for Policy Analysis (Core course in MPP degree) (2005–2021)

Masters Level, Dept of Government

Analysis of Political Data (2016–2019)

Undergraduate, Dept of Government

Introduction to Modern Polling (2015–present)
Seminar: Political Polarization in the U.S. (2016–present)
American Politics and the Media (2006–2013)
Seminar: Representation (2005)

Dissertation Committee Service (Year of Defense)

[Tranae Hardy \(2023\)](#), [Deborah Groen \(2023\)](#), [Ikuma Ogura \(2022\)](#), [Christopher Schorr \(2020\)](#), [Caitlin Vaughn \(2019\)](#), [Alexander Podkul \(2019\)](#), [Sandy James \(2018, Chair\)](#), [Rachel Blum \(2016\)](#), [Holly Boux \(2016\)](#), [Andrea Mayer \(2016\)](#), [Daniel Cox \(2015\)](#), [Shirley Adelstein \(2015\)](#), Air Force Col. David Knight (2014, Chair), [Carin Robinson \(2008\)](#).

Undergraduate Honors Thesis Advising

Primary advisor for 7 Georgetown Department of Government undergraduate honors theses, of which 3 won the Government's Department's Best Thesis Award, and 2 of those also won Pi Sigma Alpha's Best Undergraduate Thesis Award for the best undergraduate political science thesis in the United States.

Last updated: Jan. 8, 2024
<http://www.jonathanladd.com/>